

Rep Order# 8883284 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37601

Printed: 10/19/2012 9:42 AM
Last Received: 10/19/2012 9:10 AM
Showing Buylines: All Lines

2 of 6

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*6	M	700A-900A		:30	\$200.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: CBS THIS MORNING								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	7	TU-F	900A-1000A		:30	\$300.00	10/16-10/19	4	1	4	\$1,200.00	
				Buyline Comment: KELLY								
	*8	M	900A-1000A		:30	\$300.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: KELLY								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	9	TU-F	1000A-1100A		:30	\$1,575.00	10/16-10/19	1	1	1	\$1,575.00	
				Buyline Comment: PRICE IS RIGHT								
	10	TU-F	1200P-1230P		:30	\$325.00	10/16-10/19	4	1	4	\$1,300.00	
				Buyline Comment: NEWS								
	*11	M	1200P-1230P		:30	\$325.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	12	TU-F	200P-300P		:30	\$1,315.00	10/16-10/19	1	1	1	\$1,315.00	
				Buyline Comment: THE TALK								
	13	TU-F	300P-400P		:30	\$425.00	10/16-10/19	4	1	4	\$1,700.00	
				Buyline Comment: ELLEN								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*14	M	300P-400P		:30	\$375.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: ELLEN								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	15	TU-F	430P-500P		:30	\$450.00	10/16-10/19	4	1	4	\$1,800.00	
				Buyline Comment: NEWS								
	*16	M	430P-500P		:30	\$450.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	17	TU-F	500P-630P		:30	\$500.00	10/16-10/19	4	1	4	\$2,000.00	
				Buyline Comment: NEWS								
	*18	M	500P-630P		:30	\$500.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	19	TU	1030P-1100P		:30	\$325.00	10/16-10/16	1	1	1	\$325.00	
				Buyline Comment: INSIDE EDITION								
	*20	M	1030P-1100P		:30	\$325.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 CAN								
				V3 Comment Changed, Spots/week Changed								
	21	TU	1000P-1030P		:30	\$350.00	10/16-10/16	1	1	1	\$350.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	32	TU-F	900P-1000P		:30	\$2,100.00	10/16-10/19	1	1	1	\$2,100.00	
				Buyline Comment: NCIS LA								
	33	F	800P-900P		:30	\$2,100.00	10/19-10/19	1	1	1	\$2,100.00	
				Buyline Comment: HAWAII 5-0								
	34	TH	600P-800P		:30	\$3,500.00	10/18-10/18	1	1	1	\$3,500.00	
				Buyline Comment: DEBATE								
	35	M	900P-1000P		:30	\$2,100.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: HAWAII 5-0								
				Sales Remark: V3 2X CAN								
				V3 Comment Changed, Spots/week Changed								
	36	SA	800P-1000P		:30	\$500.00	10/20-10/20	2	1	2	\$1,000.00	
				Buyline Comment: PRIME								

---REPORT TOTALS---

Report Totals: 51 / \$42,440.00

---SALES MONTHLY TOTALS---

Oct 12: 51 / \$42,440.00

Sales Totals: 51 / \$42,440.00

Station Totals: 51 / \$42,440.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$141,467	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		